International Trade Finance and Learning Dynamics

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Discussion by Leticia Juarez University of Michigan

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 - corporate default (Jacobson and Von Schedvin, 2015; Barrot, 2016; Amberg et al., 2021)
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This paper \rightarrow Can financial choices facilitate learning on risks in firm-level export decisions?

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- Long term interactions, learning and risks
 - Exporters form beliefs on type (probability of pay) of the particular importer (Antras and Foley, 2015)
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 - \blacktriangleright This paper \rightarrow Trade finance allows learning on risk over time

This paper

What is the role of trade finance on international trade?

- Evidence from balance sheets, production data, and transaction level customs in Chile (2015-2019)
 - Cash in advance use decreases and open account increases in relationship length (in a market)
 - Stronger effect for smaller firms, inexperienced, and exporting to risky destinations
- Open economy model
 - Exporters in home country monopolistically differentiated
 - Dynamic choice trade finance arrangements
 - Include learning on foreign demand and counterparty risk
- Ouantitative Part
 - Estimate aggregate level effects

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- New model of dynamic choice of financing and learning of different risks

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- 4 How to deal with firms that have no financing?
 - \blacktriangleright Show regressions for CIA, OA and no financing as a % of sales in that market

Comment 2: Dealing with alternative stories

Mechanism: There is learning on the risk in each market

Other stories:

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- Data on material costs, inputs, etc reported in F29 Chilean firms might help.

- Product-Risk
 - Fix a destination, try new product.
 - Check new products domestically where no destination risk exists.
 - ► Falsification: A similar HS should shows less learning
 - ► Is learning about foreign demand risk or product appeal happening? (Eaton et al., 2021)

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- If more data available, can also do buyer risk

<u>Model</u>: Exporters under monopolistic competition choose CIA and then TC How would this differ in oligopsony or bargaining?

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Empirically:

- Add interaction between seller HHI concentration Index and age
- Include HHI on the buyer side if access to firm-to-firm transaction data.

- Do multinationals have more knowledge of their home country?
- How would the model results change if productivity is heterogeneous in time-market?
- Is learning heterogeneous on firm size? (Dickstein and Morales, 2018)
- Can the maturity of the trade credit be used to support the mechanism?
- Look at the first open account transaction, what are its characteristics? how is the size of transaction and maturity?

Conclusion

Great Paper!

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